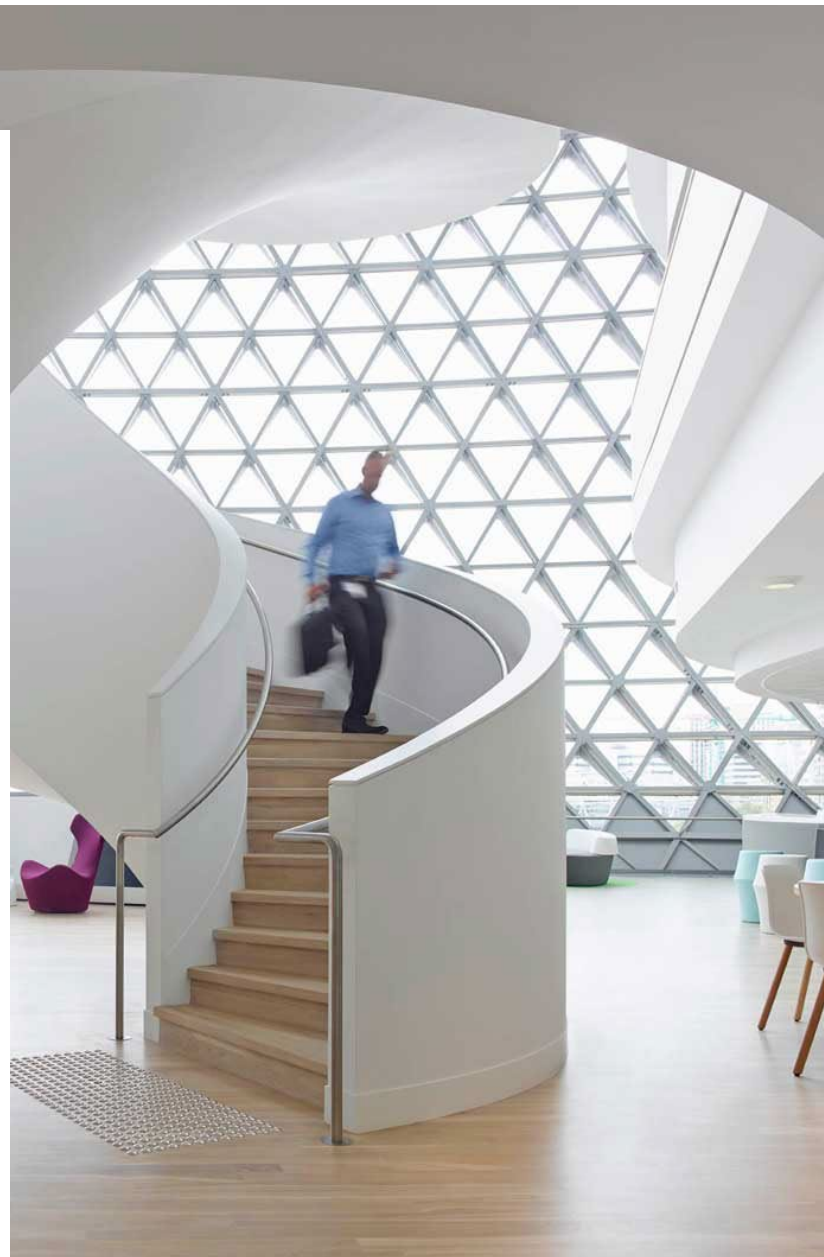


AiroFresh Intl

Selected for;

**US business growth
program in New York**

AiroFresh Intl Pty Ltd
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AiroFresh Intl - Selected for 'Soft Landing Program' in New York

Adelaide, Australia - AiroFresh Intl Australia, a leading provider of air processing technology, has been selected as one of only 7 global candidates to participate in the Soft Landing Program in New York, USA.

A collaboration between Cornell University and Binghamton University. This program, run by the New York City Economic Development Corporation (NYCEDC). Funded by the US Government, this program provides a supported base for international companies to expand into the US market. Providing them with business introductions, mentor-ship, and networking opportunities.

"We are thrilled to have been selected for the Soft-Landing Program in New York," said Jonathan Taylor, founding director and CEO of AiroFresh Intl, Adelaide. "This is an exciting opportunity for us to showcase our innovative air and environmental solutions to a wider audience and expand our reach in the US market."

AiroFresh Intl cutting-edge air technology enables enhanced enclosed atmosphere quality and functions. Utilizing specialized processes to eliminate pollutants and harmful environmental chemicals and gases. The company's solutions have been widely adopted by hospitals, schools, food and other commercial and industrial facilities, in Australia and other countries. No applied chemicals, no filters and no harmful residues.

"We believe that our air purification design technology, including purification, can make a real difference in improving the quality of indoor atmosphere, reducing the risk of respiratory illnesses," said Mr Taylor. "Participating in the Soft-Landing Program will support us, connecting with customers and partners in the US. Achieving our goal of providing considerable extension of shelf life and quality for all fresh produce. Providing clean and healthy atmosphere, to more people around the world."

Building on our growing success in Australia, UK and the EU. The Soft-Landing Program provides AiroFresh with facilities in the heart of New York City, access to a network of industry experts and mentors. Opportunities and introductions to potential customers and partners. The program is designed to help select few companies, navigate the complexities of entering the US market and accelerate growth.

"We are excited to welcome AiroFresh Intl, Australia to the Soft-Landing Program," said Assist Prof Atanas Tzenev, of SLNY. "Their innovative environmentally awarded technologies are a perfect fit for New York City, where air quality is a top priority. We look forward to helping them succeed in the US market and make a positive impact on the health and wellbeing of New Yorkers. The capability support of our allocated University team, along with mentor-ship of Prof Eric Krohn will assist considerably."

About AiroFresh Intl : AiroFresh Intl is a leading provider of environmental technology solutions based in Adelaide, South Australia. The company's cutting-edge technology uses natural processes to eliminate pollutants and harmful chemicals. Generally providing clean and healthy environments. AiroFresh's solutions have been widely adopted by hospitals, schools, and other commercial and industrial facilities in Australia and other countries.

For more information, visit www.airofreshintl.com or;

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